

See. Feel. Experience.

Regional Event Guide for Three Cities Spanning Prefectural Borders

Shikoku Mannaka Sightseeing Map



Cuisine

Miyoshi City Iya Soba Noodles

Big differences in day and night temperatures make the Iya region perfect for growing and harvesting buckwheat. Just as in the Iya Flour Grinding Folk dance, stone mills have been used in the Iya region to grind buckwheat since antiquity. This soba is made without a thickener, so the noodles are short and thick, with a simple flavor that warms you to the core. The native Iya buckwheat has a great aroma and an excellent reputation. Buckwheat soba can be eaten at famous soba shops in the city, and also makes a popular souvenir.



KAN-ONJI CITY Sanuki Udon Noodles



Wheat flour, salt, soy sauce, and "Iriko" (dried anchovy bouillon)—the ingredients for udon—have been Kagawa specialties since the olden days. In particular, the main breeding grounds for "Iriko" (dried anchovy bouillon) are around Ibuki Island near KAN-ONJI CITY, and the anchovies from this area are branded as Ibuki Iriko. The combination of the chewy, springy textured udon, with the savory anchovy broth, produces a premium bowl of udon noodles. There are more than thirty udon shops in town, each with their unique take on the simple bowl of udon, so try to find your favorite!

Shikokuchuo City Doi Imotaki Hotpot



Imotaki is the flavor of fall in Ehime prefecture. The taro yam used in imotaki (a kind of hot pot) is a Shikokuchuo-City's specialty. In Shikokuchuo-City, where a regional gale known as the Yamaji wind blows, the cultivation of wind-hardy yams spread, especially the Iyo Bijin, a tender yet sticky and savory yam. Imotaki made with chicken broth and locally produced taro is a must-try. Discovering the different kinds of imotaki in shops around town is one way to have fun.

Sightseeing Spots

Miyoshi City Ikeda Awaodori dance



Awaodori is the Tokushima prefecture's premier summer dance event. Tokushima City Awaodori is famous throughout Japan as the largest dance festival in the prefecture, but local Awaodori events exist throughout Tokushima. In the city of Miyoshi, the Ikeda Awaodori is held for three days from August 14 to 16, when dancers and tourists heat the already hot summer. The Ikeda Awaodori Eve Festival is held on the night of the 13th by Miyoshi City Tourism Association.

KAN-ONJI CITY Zenigata Sunae



This Edo-era coin, also known as Kanei Tsuho, is a symbol of KAN-ONJI CITY. It's drawn in white sand in Kotohiki park, a national scenic spot. This enormous sand picture runs 122m east-to-west, 90m from north-to-south and 345m in diameter, and is said to have been made in a single night to welcome feudal lords in 1633. Legend says that all those who see this live a long and healthy life and never lack money. Enjoy views of the Seto Inland sea along with the Zenigata Sunae sand sculpture from the lookout point inside the park.

Shikokuchuo City Takaya Shrine



This historic shrine is recorded in the Engishiki, a book of laws and customs compiled in the Heian period. The main shrine sits atop Mt. Inazumi at an altitude of 404 meters and is also known as Inazumi Shrine or Inazumi San. The temple atop the shrine overlooks panoramic views of KAN-ONJI CITY and the beautiful Seto Inland sea from the shrine on the summit, and its torii gate, also known as the "torii gate in the sky", was added to the 88 Sights of Shikoku in 2018. Nature is abundant here, and you may be lucky enough to see a wild rabbit as you climb from the shrine in the foothills up the mountain path and stone steps toward the main shrine.

Shikokuchuo City Sankakuji Temple



This is the 65th site on the Shikoku 88 Pilgrimage, and the last stop in Ehime prefecture. The eleven-faced image of Kanon in the main hall is a prefectural cultural property believed to bring safe birth and ward off evil. According to temple legend, Gyoki (a Buddhist priest) established the temple at the behest of the Emperor Shomu. When Kukai (Kobo Daishi, a Buddhist) visited, he carved the Kanon statue along with a triangular hōma mandala, then performed mystic rituals for 21 days. The current structure was rebuilt in 1849. 75 Sankakuji, Kanadacho, Shikokuchuo City

Access Map

Car (by expressway)
 From the Gateway to Shikoku
 Kobe Awai Naruto Expressway Naruto IC → Within Miyoshi-City approx. 70 min
 Takamatsu Expressway Sakai IC → Within KAN-ONJI CITY approx. 25 min
 Nishi Seto Expressway Imabari IC → Within Shikokuchuo-City approx. 60 min
 From the Prefectural Office
 Within Tokushima-City → Within Miyoshi-City approx. 70 min
 Within Takamatsu → Within KAN-ONJI CITY approx. 45 min
 Within Matsuyama → Within Shikokuchuo-City approx. 70 min
 Expressway and Local Roads
 Within Miyoshi-City → Within KAN-ONJI CITY approx. 45 min approx. 45 min
 Within KAN-ONJI CITY → Within Shikokuchuo-City approx. 25 min approx. 40 min
 Within Shikokuchuo-City → Within Miyoshi-City approx. 35 min approx. 45 min

JR
 Limited Express Regular
 Tokushima Station → Awakida Station approx. 75 min approx. 125 min
 Takamatsu Station → KAN-ONJI Station approx. 45 min approx. 80 min
 Matsuyama Station → Iyo-Mishima Station approx. 80 min approx. 180 min

For inquiries about Shikoku Mannaka Sightseeing Map: AccessMap

Shikokuchuo City
 Shikokuchuo-City
 Department of Tourism Traffic Division
<https://www.city.shikokuchuo.ehime.jp/>
 4-6-55 Mishimamiyagawa, Shikokuchuo-City, Ehime 799-0497
 TEL.0896-28-6187 FAX.0896-28-6242

KAN-ONJI CITY
 KAN-ONJI CITY
 Economic Department, Commerce and Tourism Division
<https://www.city.kanonji.kagawa.jp/>
 1-1-1 Sakamoto-cho KAN-ONJI CITY, Kagawa-ken 760-0601
 TEL.0875-23-3933 FAX.0875-23-3956

Miyoshi City
 Miyoshi-City
 Department of Tourism Strategy Division
<https://www.miyoshi.i-tokushima.jp/>
 1-21-45 Machi Ikedacho, Miyoshi-City, Tokushima 778-0002
 TEL.0883-72-7620 FAX.0883-72-0203

Souvenirs

Miyoshi City Miyoshi's Selection

The abundance of nature in Miyoshi means all kinds of delicious produce, including sake, Iya soba, soba rice porridge, sweetfish, and trout. Find a wide selection of the best of Miyoshi's food and craft items at Miyoshi's Selection store. The simple, nostalgic gift sets are highly recommended as gifts. Enjoy all the delicious food Miyoshi has to offer.



KAN-ONJI CITY Japanese Sweets

There are multiple sweet shops in the town, offering diverse items from sweet manju and "Ebi Senbei" (crispy shrimp senbei crackers), to beautiful colored o-iri balls, used by the Japanese in celebrations. There is a variety of flavors, such as the rich Ebi Senbei made of a whole cooked fresh shrimp. Colorful o-iri balls made using mochi rice are given as small gifts for guests at weddings. They are approximately 1 cm in diameter and a delight to the eye in colors such as peach, white and green.



Shikokuchuo City Shingu Tea

Located at a high altitude, the town of Shingu has misty mornings and evenings, large differences between day and night temperatures, and pristine water and air. The town's soil also contains high amounts of greenschist, which helps enhance the flavor of the tea. Bringing all these elements together, pesticide-free Shingu tea is richly fragrant and has a beautiful savory flavor. Teas to try here include not only sencha leaf tea, but roasted green tea, Japanese black tea, and more. Recently, cold brew tea has also enjoyed a rise in popularity.



Shikokuchuo City Manabe Residence



As Ehime prefecture's oldest townhouse, not only is Manabe House historic, but renowned for its architecture, and was designated a national cultural treasure in 1970. Take a tour of the townhouse, where thick earthen walls constructed between pillars and the original layout remain. Growing close by is the Omo-zakura cherry tree, which, at 400 to 500 years old, is almost the same age as the Manabe Residence. In 2019, the traditional thatched roof was replaced for the first time in 40 years. 2030-2 Yamada, Kinseicho, Shikokuchuo-City

Miyoshi City Iya Vine Bridge



Made of vines that could be chopped down to escape pursuers, legend has it that the original bridge builders were of the Taira (Heike) clan. As one of the top three strangest bridges in Japan, this bridge has also been nationally designated as an Important Tangible Folk Cultural Property and is rebuilt every three years. At 45 meters long and 14 meters wide, this bridge, which was once the only means of traversing the deep gorge, is a thrill to cross. The nearby Biwa Falls are also linked to the Heike clan, helping visitors to feel the long history of this place.

Miyoshi City Ochiai Village



This village spans a difference in elevation of approximately 390 meters and a look-out point across the way offering panoramic views. This settlement, with its traditional homes, stone walls, and fields, evokes scenes of a bygone Japan. The area is also a nationally-designated preservation site for important historical buildings.

KAN-ONJI CITY Honenike Dam



This was the first multi-arch concrete dam completed in Japan, and today its weathered surfaces are reminiscent of old castles of medieval Europe. The release of water, called yurunuki, is a famous summer event, where the roar of the water combined with the view of the rushing water creates a spectacular sight.

Shikokuchuo City Tomisato Valley



Stretching for 6 kilometers along the upper reaches of the Dozan River, this scenic valley lets visitors enjoy all that nature has to offer with fishing in the cool breezes of summer, red and yellow leaves of fall, and snowy landscapes in winter.

